



Corporate Partnership Opportunities

Chicago ARTEahora

April 30 – May 4

An international art fair celebrating the important role contemporary Latin American art currently plays in the international art arena. Chicago ARTEahora will showcase the work of over 80 established artists.

Promotion and visibility:

No fewer than five email blasts delivered to 180,000 unique email inboxes:

120,000 in the Chicago area,

60,000 international art and style enthusiasts

20,000 promotional cards for distribution and key cultural institutions and tourist locations citywide.

banner allocated for branding or logo placement

Listings in all media kits, 4 email blasts, national and international art magazines, ARTEahora and Art Chicago's (Artropolis) websites.

Event:

Four days of Latin American fine art, festivities and educational programs

30,000 visitors

Post event:

1 year promotional preferential

Venue Attendance:

Each of these levels can be customized to fit your promotional needs.

Chicago ARTEahora has assembled a management team to develop campaigns, promote to the local community and tourists, and work with your marketing team to maximize visibility.

Levels of Sponsorship:

Diamante – Diamond

\$25,000

1. Primary underwriting and sponsorship of the events in the fair.
2. Public announcements by MC as fair underwriter throughout the day.
3. Infomercial to be aired during events in the Arteahora'09
4. Premier listing in all radio, billboard, media, print advertisements, logo link on event website.
5. Premier logo/listing on all event invitations and flyers (20,000).
6. Inclusion in all full-page advertisement in MAGAZINE/PAPER.
7. Logo, signage, banner in high traffic locations at Artahora'09.
8. Option for a display area in a prime spot at Artahora'08, including table and chair, plus the opportunity to bring in company merchandise for sale or display.
9. Category sponsorship exclusivity.
10. Twenty (20) VIP tickets for Kick off Reception and Opening night
11. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Platino – Platinum

\$15,000

1. Underwriting and sponsorship of the specific educational programs and events of the fair.
2. Public announcements by MC as fair sponsor throughout the day
3. Infomercial to be aired during events in the Arteahora'09 Fair
4. Prominent logo listing in all advertisements and media
5. Medium-sized banner/logo link on event website.
6. Advertisement on the website and link.
7. Prominent logo listing on all event invitations (20000).
8. Logo, signage, banner at stage and locations at Artahora'09.
9. Option for a prime spot at Artahora'09, including table and chair.
10. Twenty (20) VIP tickets for Kick off Reception and Opening night
11. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Oro – Gold

\$10,000

1. Underwriting and sponsorship of a portion of the day—for example, the children's activities, performance, or special fair event
2. Public announcements by MC as fair sponsor.
3. Prominent listing in all advertisements and media
4. Small banner/logo link on event website.
5. Advertisement and link on the website
6. Listing on all event invitations (20,000)..
7. Option for display space in Artahora'09, including table and chair.
8. Twenty (20) VIP tickets for Kick off Reception and Opening night
9. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Levels of Sponsorship:

Plata – Silver \$7,500

1. Underwriting and sponsorship of a secondary event during the day—for example, the children's performance or second headliner
2. Listing in all advertisements
3. Listing on all event invitations (20,000).
4. Inclusion in all advertisement.
5. Option for a display space at Artahora'09, including table and chair.
6. Fifteen (15) VIP tickets for Kick off Reception and Opening night
7. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Bronce – Bronze \$5,000

1. Inclusion in all advertising listings on media.
2. Recognition on all event invitations (20,000).
3. Option for a display space at Artahora'08, including table and chair.
4. Advertisement on the website
5. Fifteen (15) VIP tickets for Kick off Reception and Opening night
6. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Rubí – Ruby \$2,500

1. Recognition on all event invitations (20,000).
2. Display space at Artahora'09, including table and chair.
3. Advertisement on the website
4. Ten (10) VIP tickets for Kick off Reception and Opening night.
5. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Art Organizations and other non for profit Partners**Hosting Partner \$5,000**

1. Public announcements as fair sponsor
2. Prominent listing in all advertisements and media
3. Small banner/logo link on event website.
4. Advertisement and link on the website
5. Listing on all event invitations (20,000).
6. Option for display space in Artahora'09, including table and chair
7. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

Associate Partner \$3,000

1. Small banner/logo link on event website
2. Advertisement and link on the website
3. Listing on all event invitations (20,000)
4. Option for display space in Artahora'09, including table and chair
5. Brochure and promotional material distribution throughout the Latino Film Festival 2009 festivities

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